



8th Annual Havertown Irish Festival Event Marketing to Include:

- Television
- Radio
- Print
- Facebook Live Stream and Video
- YouTube Live Stream and Video
- Event Website
- Bus Shelters
- Township Magazine
- Email Blasts
- Lawn Signs
- Social Media Posts
- Facebook Ads
- Instagram Ads
- YouTube Ads

Presenting Sponsor \$15,000

Presenting Sponsor Benefits

- Logo on **Event Billboards** in High traffic commuter routes – estimated 2 million impressions
- **TV and Radio** promotion and appearances
- **Event Lawn Signs** with Presenting Sponsor Logo throughout Delaware County
- **Logo on Take Home Giveaway** distributed to all attendees

Plus all sponsor benefits listed below

Diamond Benefits: \$10,000

- Event Main Stage Banners featuring sponsor logo
- Sponsor Logo on all promotion, press and social media marketing

Plus all sponsor benefits listed below

Sapphire Benefits: \$7,500

- Event Bus Shelter Advertising featuring sponsor logo – estimated 2 million impressions

Plus all sponsor benefits listed below

Ruby Benefits: \$5,000

- Sponsor Logo on Banners at Main Stage
- Sponsor Stage Recognition all day from emcees. Sponsor will be invited on stage for Introduction and Comments.

Plus all sponsor benefits listed below

Kelly's Pub Beer Garden Sponsor: \$3,000 (Exclusive)

- Logo on Beer Cups
- Sponsor Booth Space (10 x 10) near Kelly's Pub Beer Garden
- Logo Promotion during live streams on YouTube and Facebook channels
- Sponsor Banners in the Fun Zone

Plus all sponsor benefits listed below



Kelly Music for Life, Inc. 4 East Eagle Road, Havertown, PA 19083

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Emerald Benefits:\$3,000

- Logo featured during live streams on You Tube and Facebook channels
- Logo Placement on Event Website, Collectable Event T– shirt, Volunteer T-Shirts, Event Program, Festival Poster
- Sponsor Banners placed in high traffic areas throughout the venue
- Inclusion in Digital Marketing to include The Patch, Main Line Neighbors, Newsletters, Haverford Township Magazine, Business District Posters

Plus all sponsor benefits listed below

Fun Zone Sponsor: \$2,000

- Sponsor Booth Space (10 x 10) in the Fun Zone
- Logo Promotion during live streams on You Tube and Facebook channels
- Sponsor Banners in the Fun Zone

Plus all sponsor benefits listed below

Gold Benefits: \$1,000

- On Stage Recognition of Sponsor from emcees
- Sponsor Booth Space in the venue (10 x 10)
- Sponsor Logo displayed during live streams on You Tube and Facebook channels
- Sponsor Logo on Event Website, Collectable T– shirt, Event Program, Festival Poster

Plus all Silver sponsor benefits listed below

Silver Benefits: \$500

- Sponsor Booth Space (10 x 10) OR large company banner hung in the venue
- Sponsor Logo featured during live streams on You Tube and Facebook channels
- Sponsor listing with link on Event Website
- Sponsor Banner hung in the venue

Food Vendor: \$500

- Twenty feet of Food Truck or Tent space located in the food court

Crafter: \$50

- Booth Space (10 x 10) located in the Crafter Village

Family Supporter Donation \$_____

- Name listed on website Donations accepted at <https://kellycenter.org/contribute/>

Act NOW! Contact Cindi Rooney 610-996-0841 CindiRooney@gmail.com



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SPONSORSHIP / VENDOR REGISTRATION FORM

<u>Event</u>	<u>Date</u>	<u>Sponsor Level</u>	<u>Amount</u>
_____ Havertown Irish Festival	June 13, 2026	_____	_____
_____ ILLUMINATION 250 FEST	August 29, 2026	_____	_____

Payment Required to Reserve Space

PAY ONLINE – Use the **DONATE** button in the footer of <https://KellyCenter.org>
If donating by credit card, please add a 3% convenience fee to your total.

PAY BY MAIL – Make check payable to Kelly Music for Life

Address: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517

Food Vendors: Please Call Cindi Before Submitting Registration at 610-996-0841
BUSINESS INFORMATION: Please provide complete information in the box below.

Note – All rights reserved. Event Logo, or any portion thereof may not be reproduced or used in any manner whatsoever without the express written permission Kelly Music for Life. By submitting this Registration, you agree to these terms of use.

Name of business (please print exactly as you'd like it to appear in program)

Contact _____

Address _____

Work Phone _____ **Cell:** _____ **Email** _____

_____ Check here if your business would like booth space _____ Number of booths desired

To discuss sponsorship or booth space, call **Cindi Rooney at 610-996-0841** or email CindiRooney@gmail.com To join us as a sponsor and/or to reserve your booth, mail this form and your check payable to Kelly Music for Life to: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517. **Please note that your booth will be reserved upon receipt of your contribution.**

THANK YOU FOR YOUR PARTNERSHIP!



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