



Kelly Music for Life presents
ILLUMINATION 250 Festival
Celebrating America's 250th birthday in Haverford Township

Grand Finale **DRONE SHOW to light the sky**
Plus Live Music, Food, Crafts, Inflatables

Saturday, August 29, 2026 12pm to 9pm
Haverford High School Football Stadium

2026 Marks the 250th Anniversary of America. In Haverford Township we are celebrating the semiquincentennial milestone with a series of FREE festivals.

The signature event, **ILLUMINATION 250** will take place Saturday, August 29th at the Haverford High School Football Stadium with a **Spectacular Lighted Choreographed Drone Show** after a day of Live Music, dancing, children's activities, crafters, food trucks and more.



Haverford Township's USA 250 Celebration is an unprecedented collaborative effort in Haverford Township in cooperation with its major non-profits. Planning Committee includes:

Dave Burman, Haverford Township Manager
Dr. Matthew Hayes, School Superintendent
Judy Trombetta, Commissioner
Tom Kelly, Kelly Music for Life
Jeanne Angell, Discover Haverford
Sarah Cazella, Discover Haverford
Mary Bear Shannon, Haverford Library
Jesse Hubley, HTEAMS

Kate Clifford, Historical Society
Kathy Parkinson, The Historic Grange Estate
Brian Barrett, Parks and Recreation
Eileen Mottola, Parks and Recreation
Rick Miller, Kelly Music for Life
Dr. Gail Farally Semerad, Civic Council
Nicole Fichera, HTEAMS

Act NOW to be included in this Historic Event!

Contact Cindi Rooney 610-996-0841 CindiRooney@gmail.com

Net proceeds from the event will benefit 501c3 non-profit Kelly Music for Life and its programs at the Kelly Center for Music, Arts and Community in Havertown, PA.

The combined Marketing and Promotion efforts for **ILLUMINATION 250** include a **Seven Month Campaign** that will make over **10 Million Marketing Impressions**

Event Marketing to Include:

- Television
- Radio
- Print
- Facebook Live Stream and Video
- YouTube Live Stream and Video
- Event Website
- Podcasts
- Billboards
- Bus Shelters
- Bus Wraps
- Township Magazine
- Email Blasts
- Lawn Signs
- Social Media Posts
- Facebook Ads
- Instagram Ads
- YouTube Ads

Exclusive Presenting Sponsor

\$40,000 – 1 available

**Naming rights reserved for an Exclusive Presenting Sponsor
Or**

Presenting Sponsor \$15,000 - 3 available

Presenting Sponsor Benefits

- Presenting Sponsor Logo in the sky during the **Drone Show**
- Special thanks in the **Drone Show Soundtrack**
- **SEPTA Bus Advertising** – Logo on Septa bus wraps, backs and sides – estimated 3 million Impressions
- **TV and Radio** promotion and appearances
- **Event Lawn Signs** with Presenting Sponsor Logo throughout Delaware County

Plus all sponsor benefits listed below

Diamond Benefits: \$10,000

- Logo on Event Billboards in High traffic commuter routes – estimated 2 million impressions
- Event Main Stage Banners featuring sponsor logo
- Sponsor Logo on all advertising, promotion, press and social media marketing

Plus all sponsor benefits listed below

Sapphire Benefits: \$7,500

- Event Bus Shelter Advertising featuring sponsor logo – estimated 2 million impressions
- VIP Tent - Stage side, 10 x 20 catered VIP Tent

Plus all sponsor benefits listed below

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Ruby Benefits: \$5,000

- Sponsor Logo on Banners near Main Stage
- Sponsor Stage Recognition all day from emcees. Sponsor will be invited on stage for Introduction and Comments.

Plus all sponsor benefits listed below

Emerald Benefits:\$3,000

- Logo featured during live streams on You Tube and Facebook channels
- Logo Placement on Event Website, Collectable Event T- shirt, Volunteer T-Shirts, Event Program, Festival Poster
- Sponsor Banners placed in high traffic areas throughout the venue
- Email Marketing Campaign – Haverford Township mailings to 50,000 households
- Commissioner emails and promotion on their Social Media
- Inclusion in Print Marketing to include The Patch, Main Line Neighbors, Newsletters, Haverford Township Magazine, Business District Posters

Plus all sponsor benefits listed below

Fun Zone Sponsor: \$2,000

- Sponsor Booth Space (10 x 10) in the Fun Zone
- Logo Promotion during live streams on You Tube and Facebook channels
- Sponsor Banners in the Fun Zone

Plus all sponsor benefits listed below

Gold Benefits: \$1,000

- On Stage Recognition of Sponsor from emcees
- Sponsor Booth Space in the venue (10 x 10)
- Sponsor Logo displayed during live streams on You Tube and Facebook channels
- Sponsor Logo on Event Website, Collectable T- shirt, Event Program, Festival Poster

Plus all Silver sponsor benefits listed below

Silver Benefits: \$700

- Sponsor Booth Space (10 x 10) OR large company banner hung in the venue
- Sponsor Logo featured during live streams on You Tube and Facebook channels
- Sponsor listing with link on Event Website
- Sponsor Banner hung in the venue

Food Vendor: \$700

- Twenty feet of Food Truck or Tent space located in the food court

Crafter: \$75

- Booth Space (10 x 10) located in the Crafter Village

Family Supporter Donation \$_____

- Name listed on website Donations accepted at <https://kellycenter.org/contribute/>

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SPONSORSHIP / VENDOR REGISTRATION FORM

Event

Date

Sponsor Level

Amount

_____ ILLUMINATION 250 FEST _____ August 29, 2026 _____

Payment Required to Reserve Space

PAY ONLINE – Use the **DONATE** button in the footer of <https://KellyCenter.org>
If donating by credit card, please add a 3% convenience fee to your total.

PAY BY MAIL – Make check payable to Kelly Music for Life

Address: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517

Food Vendors: Please Call Cindi Before Submitting Registration at 610-996-0841

BUSINESS INFORMATION: Please provide complete information in the box below.

Note – All rights reserved. Event Logo, or any portion thereof may not be reproduced or used in any manner whatsoever without the express written permission Kelly Music for Life. By submitting this Registration, you agree to these terms of use.

Name of business (please print exactly as you'd like it to appear in program)

Contact _____

Address _____

Work Phone _____ **Cell:** _____ **Email** _____

_____ Check here if your business would like booth space _____ Number of booths desired

To discuss sponsorship or booth space, call **Cindi Rooney at 610-996-0841** or email CindiRooney@gmail.com To join us as a sponsor and/or to reserve your booth, mail this form and your check payable to Kelly Music for Life to: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517. **Please note that your booth will be reserved upon receipt of your contribution.**

THANK YOU FOR YOUR PARTNERSHIP!



Kelly Music for Life, Inc. 4 East Eagle Road, Havertown, PA 19083

Building community and business through Music and Arts while contributing to local initiatives.