



# ILLUMINATION 250 FESTIVAL

PRESENTED BY

**Visit Delco**  
★ DELAWARE COUNTY, PA

## ILLUMINATION 250 Festival Celebrating America's 250th birthday in Haverford Township

**Grand Finale DRONE SHOW to light the sky  
Plus Live Music, Food, Crafts, Inflatables**

**Saturday, August 29, 2026 12pm to 9pm  
Haverford High School Football Stadium**

2026 Marks the 250<sup>th</sup> Anniversary of America. In Haverford Township we are celebrating the semiquincentennial milestone with a series of FREE festivals.

The signature event, **ILLUMINATION 250** will take place Saturday, August 29<sup>th</sup> at the Haverford High School Football Stadium with a **Spectacular Lighted Choreographed Drone Show** after a day of Live Music, dancing, children's activities, crafters, food trucks and more.



**Act NOW to be included in this Historic Event!**

**Contact Cindi Rooney 610-996-0841 [CindiRooney@gmail.com](mailto:CindiRooney@gmail.com)**



PRESENTED BY  
**Visit Delco**  
DELAWARE COUNTY, PA

Haverford Township's USA 250 Celebration is an unprecedented collaborative effort in Haverford Township in cooperation with its major non-profits. Planning Committee includes:

Dave Burman, Haverford Township Manager  
Dr. Matthew Hayes, School Superintendent  
Judy Trombetta, Commissioner  
Tom Kelly, Kelly Music for Life  
Jeanne Angell, Discover Haverford  
Sarah Cazella, Discover Haverford  
Mary Bear Shannon, Haverford Library  
Jesse Hubley, HTEAMS

Kate Clifford, Historical Society  
Kathy Parkinson, The Historic Grange Estate  
Brian Barrett, Parks and Recreation  
Eileen Mottola, Parks and Recreation  
Rick Miller, Kelly Music for Life  
Dr. Gail Farally Semerad, Civic Council  
Nicole Fichera, HTEAMS

Net proceeds from the event will benefit 501c3 non-profit Kelly Music for Life and its programs at the Kelly Center for Music, Arts and Community in Havertown, PA.

The combined Marketing and Promotion efforts for **ILLUMINATION 250** include a **Seven Month Campaign** that will make over **10 Million Marketing Impressions**

### Event Marketing to Include:

- Television
- Radio
- Print
- Facebook Live Stream and Video
- YouTube Live Stream and Video
- Event Website
- Podcasts
- Billboards
- Bus Shelters
- Bus Wraps
- Township Magazine
- Email Blasts
- Lawn Signs
- Social Media Posts
- Facebook Ads
- Instagram Ads
- YouTube Ads

## SPONSORSHIP LEVELS

### Diamond Benefits: \$10,000

- Logo on Event Billboards in High traffic commuter routes – estimated 2 million impressions
- Event Main Stage Banners featuring sponsor logo
- Sponsor Logo on all advertising, promotion, press and social media marketing

Plus all sponsor benefits listed below

### Sapphire Benefits: \$7,500

- Event Bus Shelter Advertising featuring sponsor logo – estimated 2 million impressions
- VIP Tent - Stage side, 10 x 20 catered VIP Tent

Plus all sponsor benefits listed below

**Ruby Benefits: \$5,000**

- Sponsor Logo on Banners near Main Stage
- Sponsor Stage Recognition all day from emcees. Sponsor will be invited on stage for Introduction and Comments.

Plus all sponsor benefits listed below

**Emerald Benefits: \$3,000**

- Logo featured during live streams on You Tube and Facebook channels
- Logo Placement on Event Website, Collectable Event T- shirt, Volunteer T-Shirts, Event Program, Festival Poster
- Sponsor Banners placed in high traffic areas throughout the venue
- Email Marketing Campaign – Haverford Township mailings to 50,000 households
- Commissioner emails and promotion on their Social Media
- Inclusion in Print Marketing to include The Patch, Main Line Neighbors, Newsletters, Haverford Township Magazine, Business District Posters

Plus all sponsor benefits listed below

**Fun Zone Sponsor: \$2,000**

- Sponsor Booth Space (10 x 10) in the Fun Zone
- Logo Promotion during live streams on You Tube and Facebook channels
- Sponsor Banners in the Fun Zone

Plus all sponsor benefits listed below

**Gold Benefits: \$1,000**

- On Stage Recognition of Sponsor from emcees
- Sponsor Booth Space in the venue (10 x 10)
- Sponsor Logo displayed during live streams on You Tube and Facebook channels
- Sponsor Logo on Event Website, Collectable T- shirt, Event Program, Festival Poster

Plus all Silver sponsor benefits listed below

**Silver Benefits: \$700**

- Sponsor Booth Space (10 x 10) OR large company banner hung in the venue
- Sponsor Logo featured during live streams on You Tube and Facebook channels
- Sponsor listing with link on Event Website
- Sponsor Banner hung in the venue

**Food Vendor: \$700**

- Twenty feet of Food Truck or Tent space located in the food court

**Crafter: \$75**

- Booth Space (10 x 10) located in the Crafter Village

**Family Supporter Donation \$ \_\_\_\_\_**

- Name listed on website Donations accepted at <https://kellycenter.org/contribute/>

**Act NOW to be included in this Historic Event!**

**Contact Cindi Rooney 610-996-0841 [CindiRooney@gmail.com](mailto:CindiRooney@gmail.com)**





## SPONSORSHIP / VENDOR REGISTRATION FORM

<u>Event</u>	<u>Date</u>	<u>Sponsor Level</u>	<u>Amount</u>
ILLUMINATION 250 FEST	August 29, 2026		

**Payment Required to Reserve Space**

**PAY ONLINE** – Use the DONATE button in the footer of <https://KellyCenter.org>  
If donating by credit card, please add a 3% convenience fee to your total.

**PAY BY MAIL** – Make check payable to Kelly Music for Life

Address: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517

**Food Vendors: Please Call Cindi Before Submitting Registration at 610-996-0841**

**BUSINESS INFORMATION:** Please provide complete information in the box below.

**Note** – All rights reserved. Event Logo, or any portion thereof may not be reproduced or used in any manner whatsoever without the express written permission Kelly Music for Life. By submitting this Registration, you agree to these terms of use.

**Name of business** (please print exactly as you'd like it to appear in program)

---

**Contact** \_\_\_\_\_

**Address** \_\_\_\_\_

**Work Phone** \_\_\_\_\_ **Cell:** \_\_\_\_\_ **Email** \_\_\_\_\_

Check here if your business would like booth space  Number of booths desired

To discuss sponsorship or booth space, **call Cindi Rooney at 610-996-0841 or email [CindiRooney@gmail.com](mailto:CindiRooney@gmail.com)** To join us as a sponsor and/or to reserve your booth, mail this form and your check payable to Kelly Music for Life to: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517. **Please note that your booth will be reserved upon receipt of your contribution.**

**THANK YOU FOR YOUR PARTNERSHIP!**



**Kelly Music for Life, Inc.** 4 East Eagle Road, Havertown, PA 19083  
Building community and business through Music and Arts while contributing to local initiatives.