



Saturday, June 7, 2025
Noon to 8 pm
Eagle Rd/E. Hathaway Ln
Havertown, PA

Sponsorship Levels

\$15,000 Presenting Sponsor

- 1 PER FESTIVAL
- **Naming Rights** – The (Sponsor) Havertown Irish Festival in all advertising, promotional, press and social media marketing.
- **Street Banners** – 4 locations in high traffic, commuter routes. Average 3 million Market Impressions
- **Bus Shelter Advertising** – Average 2 million market impressions
- **Horizontal Banner above Main Stage**
- **On Stage introduction and comments**
- **10' x 20' VIP tent, tables, chairs, catered food and drink.**
- **Logo placement on Vertical Stage Banner**
- **Logo Placement** on event website, t-shirt, event program, festival poster, digital video stage monitor in the bar area.
- **Company Banner** in high traffic area.
- **Sponsor Booth**
- **Sponsor Recognition** from the stage

\$5,000 Diamond Level

- **Bus Shelter Advertising** – Average 2 million market impressions
- **Logo placement on Vertical Stage Banner**
- **Logo Placement** on event website, t-shirt, event program, festival poster, digital video stage monitor in the bar area.
- **Banner** in high traffic area. Logo in printed event program.
- **Sponsor Booth**
- **Sponsor Recognition** from the stage

\$3,000 – Fun Zone Sponsor

- **Signage in Fun Zone Area.**
- **Bus Shelter Advertising** – Average 2 million market impressions
- **10' X 10' Booth, Signage in Fun Zone Area**
- **Logo placement on Vertical Stage Banner**
- **Logo Placement** on event website, t-shirt, event program festival poster, digital video stage monitor in the bar area.
- **Banner** in high traffic area. Logo in printed event program.
- **Sponsor Booth**
- **Sponsor Recognition** from the stage

\$3,000 – Bar Sponsor

- **Logo on Festival Cups**
- **Bus Shelter Advertising** – Average 2 million market impressions
- **10' X 10' Booth and Signage in Bar area**
- **Logo placement on Vertical Stage Banner**
- **Logo Placement** on event website, t-shirt, event program, festival poster, digital video stage monitor in the bar area.
- **Company Banner** in high traffic area.
- **Sponsor Booth**
- **Sponsor Recognition** from the stage

\$2,500 – Emerald

- **Logo placement on Vertical Stage Banner**
- **Logo Placement** on event website, t-shirt, event program, festival poster, digital video stage monitor in the bar area.
- **Banner** in high traffic area. Logo in printed event program.
- **Sponsor Booth**
- **Sponsor Recognition** from the stage.

\$1,000 Gold

- **Logo Placement** on event website, t-shirt, event program festival poster, digital video stage monitor in the bar area.
- **Company Banner** in high traffic area.
- **Sponsor Booth**
- **Sponsor Recognition** from the stage.

\$500 Silver Booth and Banner

- **Company Banner** in high traffic area.
- **Sponsor Booth**
- **Sponsor Recognition** on the event Website and in the event program.

\$400 Silver

- **Sponsor Booth** or **Company Banner.**
- **Sponsor Recognition** on the event Website and in the event program.

Food Booth

- **Limited Availability** – Full payment required at booking to reserve spot.
- **\$250 per 10' x 10' Booth**

Friends of Local Music

- Name and web link on event website
- Name in official event program
- **\$100 Donation**



Kelly Music for Life, Inc. 4 East Eagle Road, Havertown, PA 19083

Building community and business through Music and Arts while contributing to local initiatives.



SPONSORSHIP / VENDOR REGISTRATION FORM

<u>Event</u>	<u>Date</u>	<u>Sponsor Level</u>	<u>Amount</u>
_____ Havertown Irish Festival	June 7, 2025	_____	_____
_____ First Fest	July 19, 2025	_____	_____
_____ Kelly Center 5th Anniv.	2025	Months _____	_____

Payment Required to Reserve Space

PAY ONLINE – Use the DONATE button in the footer of <https://KellyCenter.org>
If donating by credit card, please add a 3% convenience fee to your total.

PAY BY MAIL – Make check payable to Kelly Music for Life
Address: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517

Food Vendors: Please Call Cindi Before Submitting Registration at 610-996-0841
BUSINESS INFORMATION: Please provide complete information in the box below.

Note – All rights reserved. Event Logo, or any portion thereof may not be reproduced or used in any manner whatsoever without the express written permission Kelly Music for Life. By submitting this Registration, you agree to these terms of use.

Name of business (please print exactly as you'd like it to appear in program)

Contact _____

Address _____

Work Phone _____ **Cell:** _____ **Email** _____

_____ Check here if your business would like booth space _____ Number of booths desired

To discuss sponsorship or booth space, call **Cindi Rooney at 610-996-0841** or email CindiRooney@gmail.com To join us as a sponsor and/or to reserve your booth, mail this form and your check payable to **Kelly Music for Life** to: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517. **Please note that your booth will be reserved upon receipt of your contribution.**

THANK YOU FOR YOUR PARTNERSHIP!



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