

Saturday, July 19, 2025 3 pm to 9 pm **Paddock Park in Haverford** LIVE Music in the Pavilion

# **Sponsorship Levels**

## \$7,500 Presenting Sponsor

- 1 per Festival. Deadline 90 days prior to event to meet all media schedules
- Naming Rights The (YOUR COMPANY) Summer Fun Jam in all advertising, promotional, press and social media marketing
- Street Banners 4 locations in high traffic, commuter routes. Average 3 million Impressions
- Bus Shelter Advertising Average 2 million market impressions
- Horizontal Banner Above Stage
- On Stage Introduction and Comments from Sponsor representative(s)
- Table Space Next to The Stage in a Premier location
- On Stage Interview with Representative
- Logo Placement on event website, t-shirt, event program, festival poster, video stage monitor.

# \$2,500 Emerald

- Bus shelter Advertising Average 2 million market impressions.
- Horizontal Banner Above Stage
- On Stage Introduction and Comments from Sponsor representative(s)
- Table Space Next to The Stage in a Premier location
- Logo placement on event website, t-shirt, event program, festival poster, video stage monitor.

### \$1,000 Gold

- · Logo Placement on event website, t-shirt, event program, festival poster, digital video stage monitor.
- Banner in high traffic area. Logo in printed event program.
- Sponsor Booth
- Sponsor Recognition from the stage

### \$500 Silver Booth and Banner

- Banner in high traffic area. Logo in printed event program.
- Sponsor Booth
- Sponsor Recognition on the event website

### \$300 Silver

- Sponsor Booth or Banner.
- Sponsor Recognition on the event website

#### Food Booth

• Limited Availability - Full payment required at booking to reserve spot.

\$250 per 10' x 10' Booth

## Crafters Village

• Limited Availability – Booth or table space to sell handmade crafts. Full payment required at booking to reserve spot. Non refundable.

\$50 per 10' x 10' Booth

### Friends of Local Music

- Name and web link on event website
- Name in official event program

\$100 Donation





# SPONSORSHIP / VENDOR REGISTRATION FORM

| <b>Event</b>       |   | <u>Date</u>              | Sponsor Level   | <u>Amount</u> |
|--------------------|---|--------------------------|---|---------------|
| Haverto            | wn Irish Festival                                     | June 7, 2025             |   |               |
| Summer             | Fun Jam   | July 19, 2025            |   |               |
| Kelly Ce           | nter 5th Anniv.                                       | 2025                     | Months  |               |
|                    | Paym  | ent Required to Res      | erve Space  |               |
|                    | the DONATE button<br>onating by credit card           |                          | s://KellyCenter.org<br>onvenience fee to your total.                            |               |
|                    | ce check payable to <u>l</u><br>dress: Kelly Music fo |                          | away Lane, Havertown, PA 19   | 083-1517      |
|                    |   |                          | itting Registration at 610-<br>lete information in the box be                   |               |
|                    |   |                          | e reproduced or used in any manner w<br>gistration, you agree to these terms of |               |
| Name of business ( | please print exactly as                               | s you'd like it to appea | r in program)   |               |
| Contact            |   |                          |   |               |
| Address            |   |                          |   |               |
| Work Phone         | Cell:   | E                        | Email   |               |
|                    |   |                          |   |               |

To discuss sponsorship or booth space, **call Cindi Rooney at 610-996-0841 or email <u>CindiRooney@gmail.com</u> To join us as a sponsor and/or to reserve your booth, mail this form and your check payable to <u>Kelly Music for Life</u> to: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517. <b>Please note that your booth will be reserved upon receipt of your contribution.** 

Check here if your business would like booth space

### THANK YOU FOR YOUR PARTNERSHIP!



Number of booths desired