

2024 Festival Sponsor Opportunities



Saturday, July 20, 2024

3 pm to 9 pm

Paddock Park in Haverford

LIVE Music in the Pavilion

Sponsorship Levels

\$7,500 Presenting Sponsor

- **1 per Festival.** Deadline 90 days prior to event to meet all media schedules
- **Naming Rights** – The (YOUR COMPANY) Summer Fun Jam in all advertising, promotional, press and social media marketing
- **Street Banners** – 4 locations in high traffic, commuter routes. Average 3 million Impressions
- **Bus Shelter Advertising** Average 2 million market impressions
- **Horizontal Banner Above Stage**
- **On Stage Introduction and Comments** from Sponsor representative(s)
- **Table Space Next to The Stage** in a Premier location
- **On Stage Interview with Representative**
- **Logo Placement** on event website, t-shirt, event program, festival poster, video stage monitor.

\$2,500 Emerald

- **Bus shelter Advertising** Average 2 million market impressions.
- **Horizontal Banner Above Stage**
- **On Stage Introduction and Comments** from Sponsor representative(s)
- **Table Space Next to The Stage** in a Premier location
- **Logo placement** on event website, t-shirt, event program, festival poster, video stage monitor.

\$1,000 Gold

- **Logo Placement** on event website, t-shirt, event program, festival poster, digital video stage monitor.
- **Banner** in high traffic area. Logo in printed event program.
- **Sponsor Booth**
- **Sponsor Recognition** from the stage

\$500 Silver Booth and Banner

- **Banner** in high traffic area. Logo in printed event program.
- **Sponsor Booth**
- **Sponsor Recognition** on the event website

\$300 Silver

- **Sponsor Booth** or **Banner**.
- **Sponsor Recognition** on the event website

Food Booth

- **Limited Availability** – Full payment required at booking to reserve spot.

\$250 per 10' x 10' Booth

Crafters Village

- **Limited Availability** – Booth or table space to sell handmade crafts. Full payment required at booking to reserve spot. **Non refundable.**

\$50 per 10' x 10' Booth

Friends of Local Music

- Name and web link on event website
- Name in official event program

\$100 Donation



Kelly Music for Life, Inc. 4 East Eagle Road, Havertown, PA 19083

Building community and business through Music and Arts while contributing to local initiatives.



SPONSORSHIP / VENDOR REGISTRATION FORM

| <u>Event</u> | <u>Date</u> | <u>Sponsor Level</u> | <u>Amount</u> |
|--------------------------------|---------------|----------------------|---------------|
| _____ Havertown Irish Festival | June 8, 2024 | _____ | _____ |
| _____ Summer Fun Jam | July 20, 2024 | _____ | _____ |

Payment Required to Reserve Space

PAY ONLINE – Use the **DONATE** button in the footer of <https://KellyCenter.org>
If donating by credit card, please add a 3% convenience fee to your total.

PAY BY MAIL – Make check payable to **Kelly Music for Life**
Address: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517

Food Vendors: Please Call Cindi Before Submitting Registration at 610-996-0841
BUSINESS INFORMATION: Please provide complete information in the box below.

Note – All rights reserved. Event Logo, or any portion thereof may not be reproduced or used in any manner whatsoever without the express written permission Kelly Music for Life. By submitting this Registration, you agree to these terms of use.

Name of business (please print exactly as you'd like it to appear in program)

Contact _____

Address _____

Work Phone _____ **Cell:** _____ **Email** _____

_____ Check here if your business would like booth space _____ Number of booths desired

To discuss sponsorship or booth space, call **Cindi Rooney at 610-996-0841** or email CindiRooney@gmail.com To join us as a sponsor and/or to reserve your booth, mail this form and your check payable to **Kelly Music for Life** to: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517. **Please note that your booth will be reserved upon receipt of your contribution.**

THANK YOU FOR YOUR PARTNERSHIP!



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