



# 2024 Festival Sponsor Opportunities

June 8, Noon-8pm

Eagle Rd + E. Hathaway Ln, Havertown, PA

## Sponsorship Levels

### \$15,000 Presenting Sponsor

- 1 PER FESTIVAL
- **Naming Rights** – The (Sponsor) Havertown Irish Festival in all advertising, promotional, press and social media marketing.
- **Street Banners** – 4 locations in high traffic, commuter routes. Average 3 million Market Impressions
- **Bus Shelter Advertising** – Average 2 million market impressions
- **Horizontal Banner above Main Stage**
- **On Stage introduction and comments**
- **10' x 20' VIP tent, tables, chairs, catered food and drink.**
- **Logo placement on Vertical Stage Banner**
- **Logo Placement** on event website, t-shirt, event program, festival poster, digital video stage monitor in the bar area.
- **Company Banner** in high traffic area.
- **Sponsor Booth**
- **Sponsor Recognition** from the stage

### \$5,000 Diamond Level

- **Bus Shelter Advertising** – Average 2 million market impressions
- **Logo placement on Vertical Stage Banner**
- **Logo Placement** on event website, t-shirt, event program, festival poster, digital video stage monitor in the bar area.
- **Banner** in high traffic area. Logo in printed event program.
- **Sponsor Booth**
- **Sponsor Recognition** from the stage

### \$3,000 – Fun Zone Sponsor

- **Signage in Fun Zone Area.**
- **Bus Shelter Advertising** – Average 2 million market impressions
- **10' X 10' Booth, Signage in Fun Zone Area**
- **Logo placement on Vertical Stage Banner**
- **Logo Placement** on event website, t-shirt, event program festival poster, digital video stage monitor in the bar area.
- **Banner** in high traffic area. Logo in printed event program.
- **Sponsor Booth**
- **Sponsor Recognition** from the stage

### \$3,000 – Bar Sponsor

- **Logo on Festival Cups**
- **Bus Shelter Advertising** – Average 2 million market impressions
- **10' X 10' Booth and Signage in Bar area**
- **Logo placement on Vertical Stage Banner**
- **Logo Placement** on event website, t-shirt, event program, festival poster, digital video stage monitor in the bar area.
- **Company Banner** in high traffic area.
- **Sponsor Booth**
- **Sponsor Recognition** from the stage

### \$2,500 – Emerald

- **Logo placement on Vertical Stage Banner**
- **Logo Placement** on event website, t-shirt, event program, festival poster, digital video stage monitor in the bar area.
- **Banner** in high traffic area. Logo in printed event program.
- **Sponsor Booth**
- **Sponsor Recognition** from the stage.

### \$1,000 Gold

- **Logo Placement** on event website, t-shirt, event program festival poster, digital video stage monitor in the bar area.
- **Company Banner** in high traffic area.
- **Sponsor Booth**
- **Sponsor Recognition** from the stage.

### \$500 Silver Booth and Banner

- **Company Banner** in high traffic area.
- **Sponsor Booth**
- **Sponsor Recognition** on the event Website and in the event program.

### \$350 Silver

- **Sponsor Booth** or **Company Banner.**
- **Sponsor Recognition** on the event Website and in the event program.

### Food Booth

- **Limited Availability** – Full payment required at booking to reserve spot.
- **\$250 per 10' x 10' Booth**



Kelly Music for Life, Inc. 4 East Eagle Road, Havertown, PA 19083

*Building community and business through Music and Arts while contributing to local initiatives.*



# SPONSORSHIP / VENDOR REGISTRATION FORM

| <u>Event</u>                   | <u>Date</u>   | <u>Sponsor Level</u> | <u>Amount</u> |
|--------------------------------|---------------|----------------------|---------------|
| _____ Havertown Irish Festival | June 8, 2024  | _____                | _____         |
| _____ Summer Fun Jam           | July 20, 2024 | _____                | _____         |

### Payment Required to Reserve Space

**PAY ONLINE** – Use the **DONATE** button in the footer of <https://KellyCenter.org>  
If donating by credit card, please add a 3% convenience fee to your total.

**PAY BY MAIL** – Make check payable to **Kelly Music for Life**  
Address: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517

**Food Vendors: Please Call Cindi Before Submitting Registration at 610-996-0841**  
**BUSINESS INFORMATION: Please provide complete information in the box below.**

**Note** – All rights reserved. Event Logo, or any portion thereof may not be reproduced or used in any manner whatsoever without the express written permission Kelly Music for Life. By submitting this Registration, you agree to these terms of use.

**Name of business** (please print exactly as you'd like it to appear in program)

\_\_\_\_\_

**Contact** \_\_\_\_\_

**Address** \_\_\_\_\_

**Work Phone** \_\_\_\_\_ **Cell:** \_\_\_\_\_ **Email** \_\_\_\_\_

\_\_\_\_\_ Check here if your business would like booth space      \_\_\_\_\_ Number of booths desired

To discuss sponsorship or booth space, call **Cindi Rooney at 610-996-0841** or email [CindiRooney@gmail.com](mailto:CindiRooney@gmail.com) To join us as a sponsor and/or to reserve your booth, mail this form and your check payable to **Kelly Music for Life** to: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517. **Please note that your booth will be reserved upon receipt of your contribution.**

## THANK YOU FOR YOUR PARTNERSHIP!



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