

# 2023 Festival Sponsor Opportunities



**October 14, Noon-9pm**  
**Eagle Rd + E. Hathaway Ln**  
**Havertown, PA**

Benefits include those listed at each level plus benefits of lower levels except Exclusive level benefits

## Business Sponsorship Levels

### \$15,000 Presenting Sponsor

- **1 per Festival.** Deadline 90 days prior to event to meet all media schedules
- **Naming Rights** – The (Sponsor) Havertown Irish Festival or (Sponsor) Haverford First Fest in all advertising, promotional, press and social media marketing.
- **Horizontal Banner above Main Stage**
- **On Stage introduction and comments** from Sponsor representative(s)
- **10' x 20' premium VIP tent, tables, chairs with catered food and drink.**

### \$5,000 Level

**6 per Festival.** Logo on Bus Shelter advertising. Deadline 90 days prior to event to meet all media schedules.

### \$2,500 – Stage Banner

Logo placement on Vertical Stage Banner

**\$1,000** Logo placement on event t-shirt, event program, festival poster, digital video monitor in the Bar area

**\$350** 10' X 10' Business Booth.

**\$200** Company Banner.

**\$100** Business name and web link on event website  
Business name in official event program

## Exclusive Sponsorships

### \$3,000 – Bar Sponsor

- **1 per Festival**
- **Logo on Festival Cups**
- **10' X 10' Booth and Signage in Bar area**

### \$3,000 – Fun Zone Sponsor

- **1 per Festival**
- **Signage in Fun Zone Area.**
- **10' X 10' Booth, Signage in Fun Zone Area.**

## Vendors

### Food Court

- **Accepting Booths, Trucks and Trailers**
- **Limited Availability** – 50% non-refundable deposit required to reserve space.

**\$200 per 10' x 10' Booth**

**\$400 food trucks & trailers**

### Crafters Village

- **Limited Availability** – Non refundable payment required to reserve space.

**\$30 per 10' x 10' Booth**



**Kelly Music for Life, Inc.** 4 East Eagle Road, Havertown, PA 19083

*Building community and business through Music and Arts while contributing to local initiatives.*



## SPONSORSHIP / VENDOR REGISTRATION FORM

<u>Event</u>	<u>Date</u>	<u>Sponsor Level</u>	<u>Amount</u>
_____ Senior Senior Prom	March 4, 2023.	_____	_____
_____ Havertown Irish Festival	June 10, 2023	_____	_____
_____ Summer Fun Jam – Paddock	July 22, 2023	_____	_____
_____ First Fest	October 14, 2023	_____	_____

### Payment Required to Reserve Space

**PAY ONLINE** – Use the DONATE button in the footer of <https://KellyCenter.org>  
If donating by credit card, please add a 3% convenience fee to your total.

**PAY BY MAIL** – Make check payable to Kelly Music for Life

Address: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517

**Food Vendors: Please Call Cindi Before Submitting Registration at 610-996-0841**

**BUSINESS INFORMATION: Please provide complete information in the box below.**

**Note** – All rights reserved. Event Logo, or any portion thereof may not be reproduced or used in any manner whatsoever without the express written permission Kelly Music for Life. By submitting this Registration, you agree to these terms of use.

**Name of business** (please print exactly as you'd like it to appear in program)

\_\_\_\_\_

**Contact** \_\_\_\_\_

**Address** \_\_\_\_\_

**Work Phone** \_\_\_\_\_ **Cell:** \_\_\_\_\_ **Email** \_\_\_\_\_

\_\_\_\_\_ Check here if your business would like booth space \_\_\_\_\_ Number of booths desired

To discuss sponsorship or booth space, call **Cindi Rooney at 610-996-0841** or email [CindiRooney@gmail.com](mailto:CindiRooney@gmail.com) To join us as a sponsor and/or to reserve your booth, mail this form and your check payable to Kelly Music for Life to: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517. **Please note that your booth will be reserved upon receipt of your contribution.**

**THANK YOU FOR YOUR PARTNERSHIP!**



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