

2023 Festival Sponsor Opportunities



October 14, 3pm-9pm
Eagle Rd + E. Hathaway Ln
Havertown, PA

Benefits include those listed at each level plus benefits of lower levels except Exclusive level benefits

Business Sponsorship Levels

\$15,000 Presenting Sponsor

- **1 per Festival.** Deadline 90 days prior to event to meet all media schedules
- **Naming Rights** – The (Sponsor) Havertown Irish Festival or (Sponsor) Haverford First Fest in all advertising, promotional, press and social media marketing.
- **Horizontal Banner above Main Stage**
- **On Stage introduction and comments** from Sponsor representative(s)
- **10' x 20' premium VIP tent, tables, chairs with catered food and drink.**

\$5,000 Level

6 per Festival. Logo on Bus Shelter advertising. Deadline 90 days prior to event to meet all media schedules.

\$2,500 – Stage Banner

Logo placement on Vertical Stage Banner

\$1,000 Logo placement on event t-shirt, event program, festival poster, digital video monitor in the Bar area

\$350 10' X 10' Business Booth.

\$200 Company Banner.

\$100 Business name and web link on event website
Business name in official event program

Exclusive Sponsorships

\$3,000 – Bar Sponsor

- 1 per Festival
- Logo on Festival Cups
- 10' X 10' Booth and Signage in Bar area

\$3,000 – Fun Zone Sponsor

- 1 per Festival
- Signage in Fun Zone Area.
- 10' X 10' Booth, Signage in Fun Zone Area.

Vendors

Food Court

- **Accepting Booths, Trucks and Trailers**
 - **Limited Availability** – 50% non-refundable deposit required to reserve space.
- \$200 per 10' x 10' Booth**
\$400 food trucks & trailers

Crafters Village

- **Limited Availability** – Non refundable payment required to reserve space.
- \$50 per 10' x 10' Booth**



Kelly Music for Life, Inc. 4 East Eagle Road, Havertown, PA 19083

Building community and business through Music and Arts while contributing to local initiatives.



SPONSORSHIP / VENDOR REGISTRATION FORM

<u>Event</u>	<u>Date</u>	<u>Sponsor Level</u>	<u>Amount</u>
_____ Senior Senior Prom	March 4, 2023.	_____	_____
_____ Haverford Irish Festival	June 10, 2023	_____	_____
_____ Summer Fun Jam – Paddock	July 22, 2023	_____	_____
_____ First Fest	October 14, 2023	_____	_____

Payment Required to Reserve Space

PAY ONLINE – Use the DONATE button in the footer of <https://KellyCenter.org>

PAY BT MAIL – Make check payable to Kelly Music for Life

Address: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517

Food Vendors: Please Call Cindi Before Submitting Registration at 610-996-0841

BUSINESS INFORMATION: Please provide complete information in the box below.

Note – All rights reserved. Event Logo, or any portion thereof may not be reproduced or used in any manner whatsoever without the express written permission Kelly Music for Life. By submitting this Registration, you agree to these terms of use.

Name of business (please print exactly as you'd like it to appear in program)

Contact _____

Address _____

Work Phone _____ **Cell:** _____ **Email** _____

_____ Check here if your business would like booth space _____ Number of booths desired

To discuss sponsorship or booth space, call **Cindi Rooney at 610-996-0841** or email CindiRooney@gmail.com To join us as a sponsor and/or to reserve your booth, mail this form and your check payable to Kelly Music for Life to: Kelly Music for Life, 139 East Hathaway Lane, Havertown, PA 19083-1517. **Please note that your booth will be reserved upon receipt of your contribution.**

THANK YOU FOR YOUR PARTNERSHIP!



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